

# Tattered Lives Farm

## Startup Overview



<b>STARTUP OVERVIEW</b>	<b>2022 Estimated Income</b>	<b>2023 Estimated Income</b>	<b>2024 Estimated Income</b>	<b>Estimated 2 Year Total</b>
<b>Estimated Income</b>				
In-Kind Donation Value \$	0	\$ 25,000	30,000	\$ 55,000
Yearly One Time Donations \$	6,230	\$ 5,000	10,000	\$ 21,230
Potential Loan Opportunities \$	0	\$ 12,000,000	24,000,000	\$ 36,000,000
Monthly Rents \$	0	\$ 540,000	2,160,000	\$ 2,700,000
Barn Rental \$	0	\$ 50,000	150,000	\$ 200,000
Event Ticket Sales \$	0	\$ 100,000	120,000	\$ 220,000
\$5 Day Passes \$	0	\$ 20,000	24,000	\$ 44,000
Merchandise \$	0	\$ 15,000	18,000	\$ 33,000
Grants \$	0	\$ -	-	\$ 0
<b>Totals \$</b>	<b>6,230</b>	<b>\$ 12,755,000</b>	<b>26,512,000</b>	<b>\$ 39,273,230</b>
<b>Estimated Expenses \$</b>	<b>31,600</b>	<b>\$ 12,816,500</b>	<b>24,822,700</b>	<b>37,670,800</b>
<b>Est. Income Surplus or Deficit \$</b>	<b>-25,370</b>	<b>\$ -61,500</b>	<b>1,689,300</b>	<b>1,602,430</b>

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STARTUP OVERVIEW	STARTUP BUDGET		Startup In-Kind DONATION		Year 1 Estimated		Year 2 Estimated	
<b>Estimated Startup Expenses</b>								
Plans	\$	15,000	\$	1500	\$	13,500	\$	0
Engineering	\$	65,000	\$	5,000	\$	60,000	\$	0
Permit	\$	6,000	\$	0	\$	6,000	\$	0
Construction	\$	9,000,000	\$	150,000	\$	12,000,000	\$	24,000,000
Equipment Purchase	\$	50,000	\$	5,000	\$	25,000	\$	20,000
Equipment Rental	\$	10,000	\$	0	\$	5,000	\$	5,000
Payroll & Taxes 2 yrs.; (+ benefits)	\$	300,000	\$	15000	\$	300,000	\$	360,000
Professional Fees	\$	60,000	\$	20,000	\$	50,000	\$	50,000
Bank Fees	\$	500	\$		\$	500	\$	600
Conference Fees	\$	10,000	\$		\$	10,000	\$	12,000
Contract & Services Expenses	\$	20,000	\$	10,000	\$	15,000	\$	15,000
Guest Appearance Fees	\$	15,000	\$	10,000	\$	10,000	\$	10,000
Insurance	\$	2,500	\$		\$	2,500	\$	3,000
Marketing & Promotion	\$	60,000	\$	10,000	\$	55,000	\$	55,000
Office Supplies	\$	6,000	\$		\$	6,000	\$	7,200
Postage & Shipping	\$	2,000	\$		\$	2,000	\$	2,400
Printing & Publishing	\$	15,000	\$	5,000	\$	10,000	\$	12,500
Professional Development	\$	25,000	\$	10,000	\$	20,000	\$	20,000
Event Program Expenses	\$	50,000	\$	20,000	\$	40,000	\$	40,000
Phone & Web	\$	10,000	\$	4,000	\$	6,000	\$	8,000
TLF Travel	\$	15,000	\$		\$	15,000	\$	18,000
Victim Travel	\$	50,000	\$		\$	20,000	\$	24,000
Animal Transport	\$	25,000	\$	10,000	\$	20,000	\$	20,000
Veterinarian Cost	\$	50,000	\$	10,000	\$	20,000	\$	20,000
Animal Feed	\$	100,000	\$	20,000	\$	80,000	\$	90,000
Miscellaneous	\$	100,000	\$		\$	25,000	\$	30,000
<b>Totals</b>	<b>\$</b>	<b>10,062,000</b>	<b>\$</b>	<b>305,500</b>	<b>\$</b>	<b>12,816,500</b>	<b>\$</b>	<b>24,822,700</b>

# Tattered Lives Farm

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Tattered Lives Farm mission is to bring the lives of both the animals and our visitors together to promote healing in a therapeutic environment. It's important for TLF to be a place that's open to all who want to use the farm to help with that bad day, week or maybe something more traumatic. Our mission is to bring in four families each week for three days who have experienced the same types of trauma. The families will get to interact with the animals in different settings and we know the importance of not intertwining what therapy methods they are currently using to heal but TLF will utilize different therapy mechanisms during their stay on the farm that can assist in their ability to cope and heal. We will incorporate different family building exercises through their course of their stay that they can take with them when they leave.

Tattered Lives Farm expansion of its adjacent 100 acres into the first of its kind affordable housing development. Not only will this development benefit families but the rents collected will help secure the future of Tattered Lives Farm. With over 100+ units being built will assure the TLF mission continues to grow across the United States. Bringing animal therapeutic opportunities to families in need as well as pay its creditors.

Tattered Lives Farm is located in Maple Hill, NC. The location grants easy access to other opportunities for families to experience outside the farm. The Atlantic Ocean and some amazing beaches are only a 20 minute drive to have your toes in the sand. TLF wants to give each family an opportunity to experience things that they have never been able to before. If a family is coming from the Midwest and has never seen the ocean then that opportunity will be planned. Another great opportunity is the famous US Military base Camp Lejeune. Tours can be arranged through the base. The average individual or family has never seen or been on a farm, so that alone will be an amazing experience.

The website is complete and can be viewed at <https://tatteredlivesfarm.org/> With the size of this project and our mission to expand Tattered Lives Farm across the United States is going to take a monumental fundraising effort. We will do this through the kindness of many in financial and in-kind donations. We will have to rely heavily on others who want to participate through offering TLF loans. We will also raise money through our rentals and future events that have been planned and will adjust due to the COVID-19 pandemic. We are looking to start construction on the infrastructure, all buildings and event areas by October 2023. All surplus income will be used for future TLF locations across the United States.

Thank you

Jason Jean  
Founder